Make a Splash
Support Kirkland Lake’s New Aquatic Centre

KIRKLAND LAKE
THE RIGHT ENVIRONMENT

Artist’s conceptualization.
View of a lap pool of a similar sized aquatic centre.
In Kirkland Lake, we believe that everyone should be able to enjoy a fulfilling life. For that reason, we have proudly invested in our civic infrastructure. From the arts to entertainment to recreation, we value the amenities and services that give every resident, regardless of age or ability, the opportunity to learn, to grow, and to live life to the fullest.

Kirkland Lake’s new aquatic centre is the most ambitious project the community has undertaken in a generation. The centre’s design includes a 6 lane, 25 meter lap pool, leisure/wellness pool, and family play area. Additional amenities include a dry land training area, bleachers and a viewing area for competitive events. A warm water pool and sauna offer relaxation and rehabilitation. The facility is fully accessible and has both family and gender specific change rooms. Throughout, the centre encourages fitness, promotes family recreation and supports a positive and healthy lifestyle for all ages.

Kirkland Lake’s newest community asset is located at the Kirkland Lake Community Complex, the pride of Kirkland Lake and the focal point of social life in the community. It will be the only facility of its type in the Temiskaming District, serving 8,000 residents and a district population of approximately 12,000.

Below are graphic representations of the interior elevation and floor plan of the new aquatic centre.
A similar waterslide to that proposed for Kirkland Lake.
From Vision to Reality

The impetus for the project lies in the pending closure of the community’s original pool. Wear and tear on the structure and systems has, over time, made continued maintenance prohibitive. In 2010, the condition of the pool was reviewed and very preliminary estimates came in at $5 million to make the necessary repairs. Any significant facility improvements would be extremely expensive given the structural limitations of the building. After 35 years of operation, Council decided that building a new pool was the practical thing to do.

VDA Architecture, one of Canada’s foremost pool consultants, was commissioned to prepare a conceptual plan for the new facility in 2009. Following public review and comment, Council endorsed a design that balances competitive recreation with active, healthy living features that are more social and family oriented. This is a mix that fits the community. The competitive features are more in tune with what our young people want, and they help attract events that have a positive economic impact on the community. The leisure and healthy living features reflect the interests of our senior population while serving as a draw for the young families we want to attract to Kirkland Lake.

The construction tender was awarded to the Montieth Building Group in 2016. The new facility will open in early 2018, and will feature prominently in Kirkland Lake’s 100th anniversary celebrations in 2019.

The new pool is expected to see significantly increased use over the original pool. To the left are some statistics of usage by age of the existing pool.

![Memberships by Age](image)

- **Student/ Senior** 7,557
- **Family** 3,887
- **Adult** 1,571

![Drop in Use](image)
Creating a Sense of Health and Well-Being

Aquatics is one of the best ways for people of all ages to enjoy a healthy lifestyle. Playing with friends, being on the swim team or just enjoying the slide helps youth develop motor skills as well as social skills and self-esteem. Seniors benefit from the therapeutic effects of gentle movement in water. And don't forget the social aspect. Spending time with family and friends is a great way to build community!

Features and amenities include:

6 Lane 25m Competition Pool: Designed to meet international standards for competition, the lane pool will be used for swim meets, swimming lessons, lap swimming and aqua-fit classes.

Leisure/Wellness Pool: Designed to have something for everyone, young, old or in between! Take your tots to their own shallow area, enjoy the massage bench, prep for the big race in the warm up lanes, or let the lazy river soothe your worries away.

Wellness and Therapeutic Features: We are really proud of the leisure/wellness pool. It goes far beyond being a play pool for kids or a supplement to the lap pool. The gentle motion of the warmer water and massage jets are ideal for rehabilitation and stress relief. Programming such as low impact strength training, resistance and weightlessness exercises will benefit all ages.

Waterslide: The 53m long waterslide is THE show stopper, and sure to be a hit with the young and young at heart.

Sauna: Let the steam relax those aching muscles after a hard swim (or just a hard day).

Party Room: Every kid in town is going to want to have their birthday party at the new aquatic centre. That’s why we have made a special room for the occasion.

All aspects of the centre are designed with the wellbeing and convenience of our patrons in mind. The pool areas, sauna and change rooms are fully accessible. Male, female and family change rooms ensure the safety and comfort of all users. Poolside viewing areas and bleachers allow spectators to watch family, friends and competitors enjoy themselves.
A Smart Investment in the Community

The financial impact of the new aquatic centre comprises construction and operating costs. Construction costs will total $15 million. One million dollars has been secured from the Provincial government, while the municipality is responsible for raising the rest through borrowing, the reallocation of reserves and donations. Council has authorized $13.5 million in borrowing; an amount balanced against current loans that will soon come due. Operating costs for the new centre will be different from those for the existing pool. Research undertaken of pools currently in operation, of similar size and with similar components, indicates that a cost of recovery rate of 40% is possible.

To ensure the project remained on time and on budget, the municipality absorbed the upfront costs. Fund raising continues to offset the municipality’s investment in order to minimize any direct impact to the tax payer. Aquatic centres, by their very nature, are expensive to operate. The Town engaged specialist consultants for the project to ensure that the design would minimize maintenance and operating costs, be energy efficient, and be able to function safely and efficiently with existing staff.

Sponsorship and Recognition

For a project of this magnitude, support and donations are vital and all contributions are valued. Contributions may be in the form of a single payment or through multiple installments. All contributions over $20.00 will be publicly recognized and a tax deductible receipt issued if eligible. Contributions over $1,000 will be named on the Recognition Wall, a beautiful and permanent part of the new aquatic centre. Donations may be made to the project in general or directed towards a specific feature. Donors participating at the Platinum or Gold level may select naming rights for specific areas within the centre. These include the leisure/wellness pool, the poolside viewing area, bleachers and more. Donors participating at the Bronze or Silver level may select naming rights for amenities or fixtures that support the health, safety and comfort of patrons and staff. These include life guard equipment, first aid stations, special seating, drinking fountains, etc. Naming rights may be recognized by a plaque or sign near the area, or by a special listing on the Recognition Wall, at the discretion of the municipality. Some facility areas may have more than one sponsor. Contributions are recognized as follows:

PLATINUM SPONSORS - $1,000,000 and above
GOLD SPONSORS - $100,000 to $999,999
SILVER SPONSORS - $10,000 to $99,999
BRONZE SPONSORS - $5,000 to $9,999
FRIENDS OF THE CENTRE - $101 to $4,999.

What a quality recreation facility can do for you:
- Achieve physical and emotional health
- Reduce risk of disease
- Manage stress and anxiety
- Produce a fit and productive workforce
- Build confidence and self esteem in youth; reduce negative behavior
- Contribute to overall health and happiness
Join us.
Be part of the dream, part of the community, and part of the new aquatic centre.

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